

VITROLITE

EVERLASTING SLAB MATERIAL

Applied to EATING PLACES



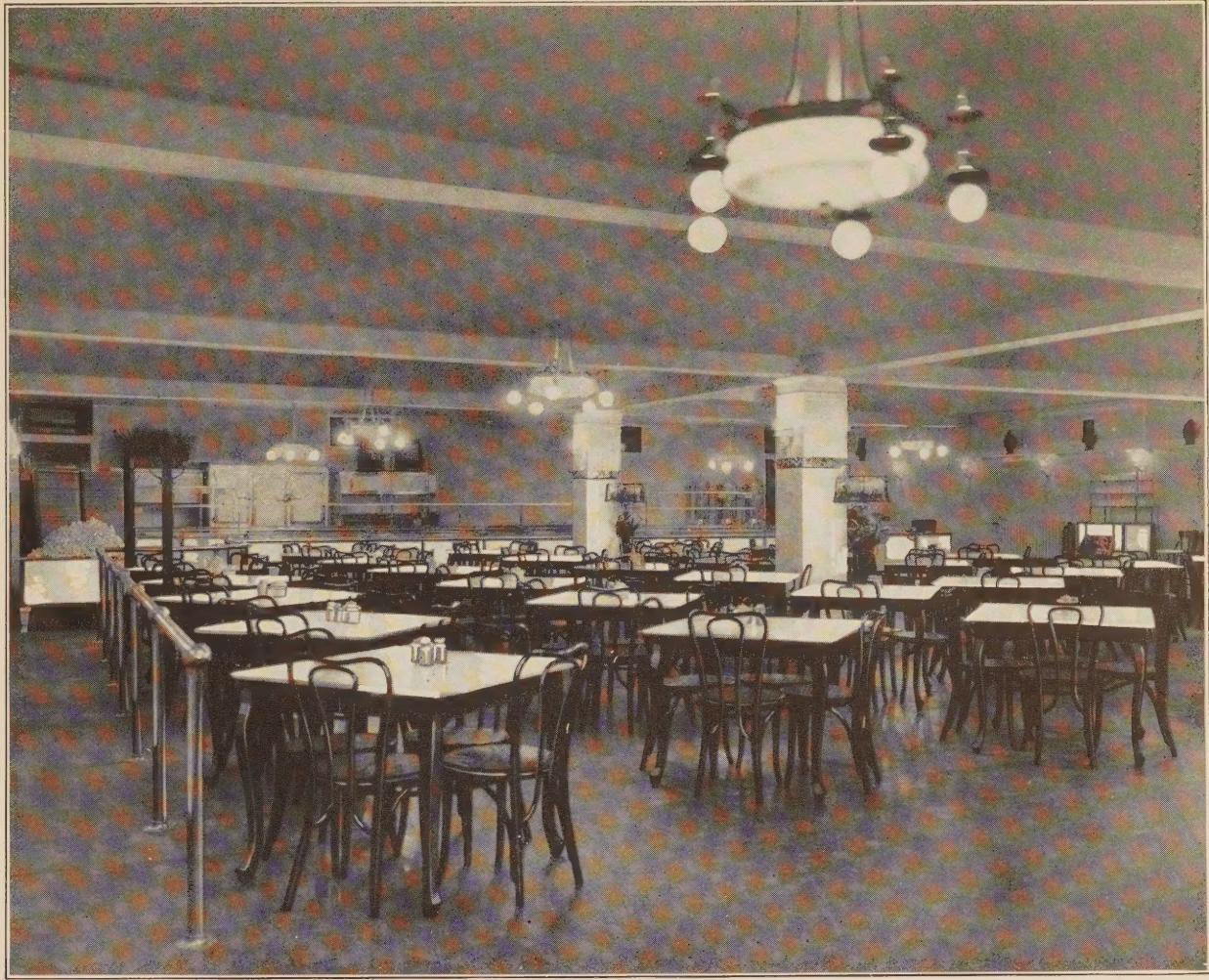
Vitrolite slabs in varying sizes are "set" over any wall surfacing by means of a patented elastic cement that clings to the wall. This cement adjusts itself to settling, shrinkage or expansion, and absorbs shocks.

VITROLITE is a material fire-fused from those minerals that form nature's hardest rock. It is manufactured in pure white, jet black, and colors, in slabs ranging in size upwards to 40 x 84, and in thickness from $\frac{5}{16}$ to 1 inch. These slabs are used for wall finishing and industrial material, and for tops of tables and other fixtures.

Vitrolite appeals to every one because of its obvious cleanliness. Its perfectly smooth surface is impossible to stain even with inorganic acids. There is nothing about it to hold odors or breed bacteria. It is easy to clean and keep clean; in fact, the stroke of a damp cloth is all that is ever necessary.

Unlike other materials used for structural surfacing, it will always remain in its perfect condition, never crazing or discoloring. It is fireproof, and although as hard as flint, will not crack if quickly heated or chilled.

The Vitrolite Company has organized sales and installation organizations all over the world. These agencies are comprised of factory-trained workmen who understand the material and handle it without waste or experiment. Each organization has its own shop where Vitrolite is cut and ground to fit. The whole country is within a short distance of some one such construction company and will be quickly and expertly served by it.



How clean all food appears displayed upon Vitrolite—how assuring it is that equally cleanly methods have been employed in the kitchens! That is why cafeterias have for years used Vitrolite widely—not only on counters, but on walls and ceilings and for table tops.

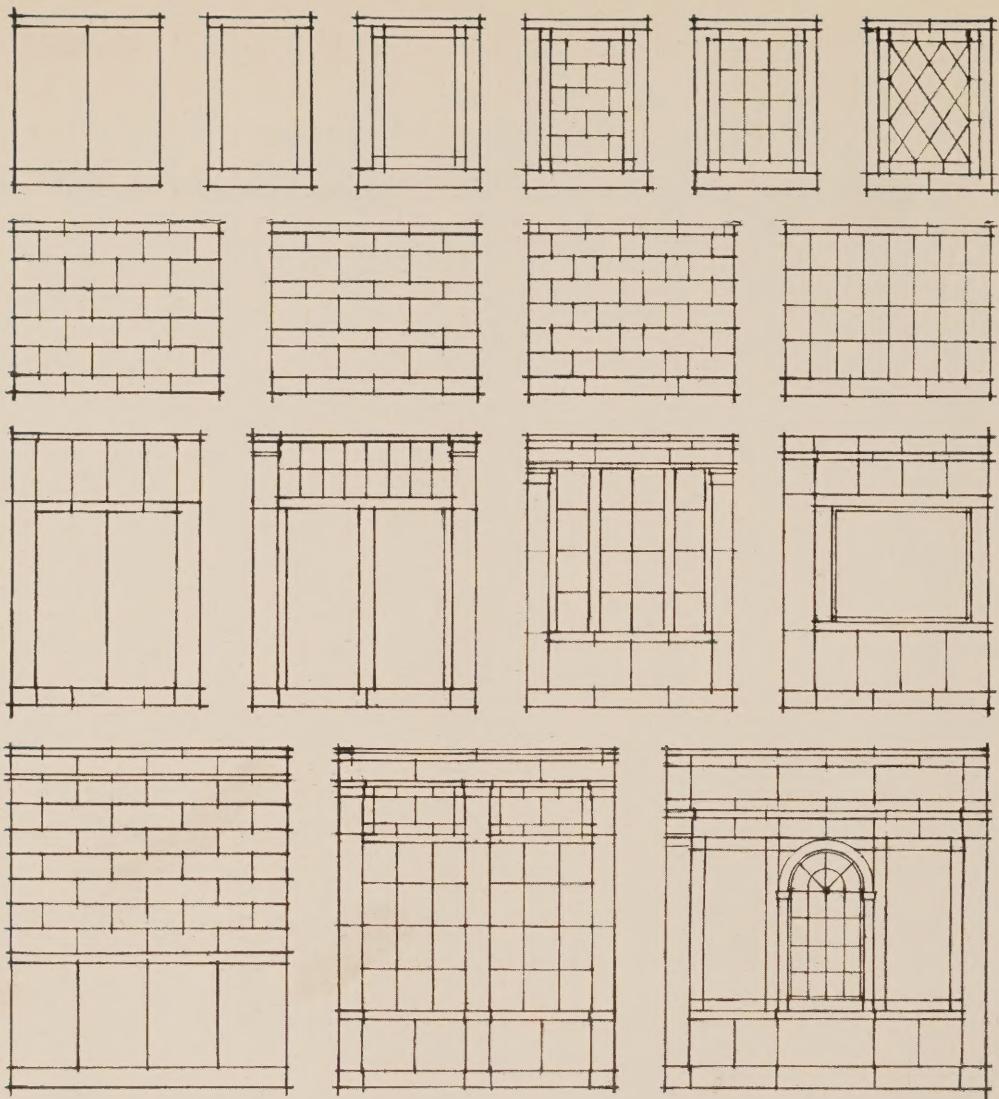
CAFETERIAS NEED VITROLITE

IN cafeterias Vitrolite has always been particularly popular, as its immaculate appearance is highly desirable as a setting for the display of foods. There is a decidedly inviting and appetizing element in Vitrolite's effect in eating places, and cafeteria operators have found its installation not only a prudent structural choice and happy artistic touch, but an influence quickly reflected in terms of sales.

Here again, decorated Vitrolite is now being very widely used for walls and ceilings,

counters and tables. Black two-tone etched Vitrolite is a favorite table and counter top, while color-decorated Vitrolite is used on counter fronts and walls. Let us not give the impression, however, that pure white Vitrolite has lost any of its unrivalled standing with the trade. Indeed it is doubtful whether any color can ever displace white for use where foods are served.

Lovely table top effects, suggestive of the finest linens, may also be secured by using two-tone patterned cream-colored Vitrolite.



T Y P I C A L V I T R O L I T E W A L L S

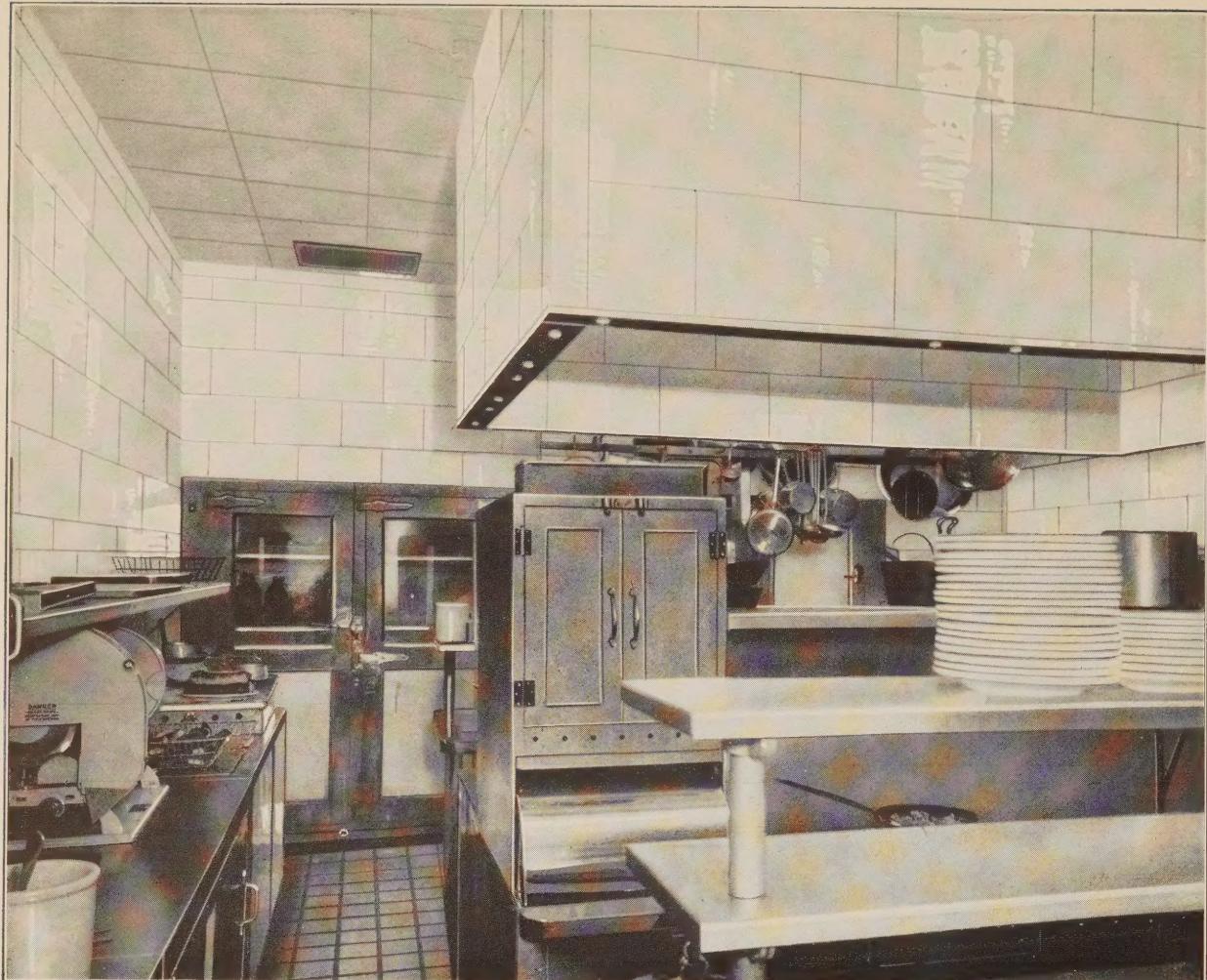
THE sketch diagrams shown above illustrate in progressive order a few of the many ways in which Vitrolite may be used for interior walls. Vitrolite slabs, unlike tile or marble, are not limited to standard sizes. They are cut to order for every variety of requirement. From the simplest wainscot to the most elaborate decorative scheme there is a way of using Vitrolite. Any kind of bonding effect is possible. It serves for base, panels, borders, pilasters or frieze, in fact, any architectural member may be

successfully expressed in Vitrolite. While these sketches show only plain wall arrangements in white, Vitrolite is available in black and colors, and may be decorated by our special processes in any desired color effect or style. It requires only a little use of the imagination to visualize the many effective combinations that may thus be secured, a few of which are shown on another page.

The Vitrolite Co. maintains an Art Department to develop the decorative possibilities of Vitrolite, whose services are at your disposal.



The preference for Vitrolite that has for many years prevailed among operators of eating places, has found a new impetus in the introduction of decorated Vitrolite. It has especially reflected itself in the large number of installations of Vitrolite as wall and ceiling material.



Kitchen of Clark's Restaurant, Cleveland, Ohio. Fumes and grease cannot affect those glistening surfaces of Vitrolite.

VITROLITE KITCHENS INVITE INSPECTION

TO the restaurant kitchen Vitrolite brings quick cleanability and sanitation far beyond the experience of those otherwise equipped. Its perfectly smooth, hard, non-porous surface is entirely impervious to grease, soot or fumes, and food particles cannot cling to it beyond the power of a damp cloth to remove by a mere stroke.

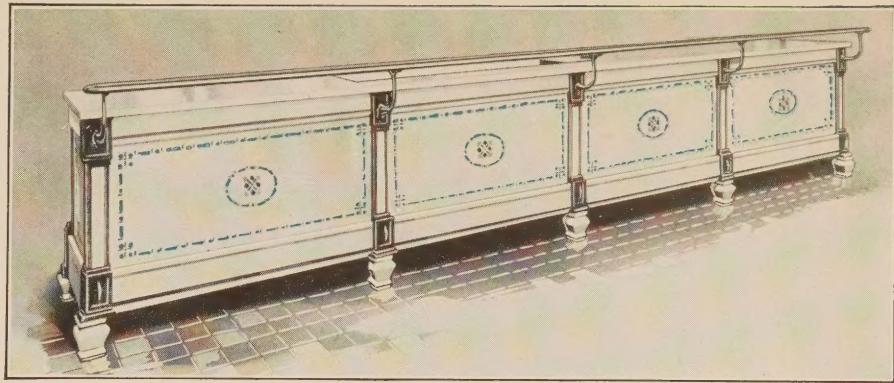
Finer hotels and restaurants use Vitrolite on walls and ceilings and for table tops and shelves. The latter use is common even in kitchens not entirely modern in equipment. For Vitrolite provides a perfect working sur-

face for all the kitchen tasks, as it can be kept perfectly clean, and because extreme temperatures cannot harm it or knives and utensils scar it.

The great advantage of the incomparably swift cleanability of Vitrolite must be immediately appreciated by all engaged in hotel or restaurant business.

Vitrolite is also very popular for walls and ceilings of refrigerating rooms, on account of its imperviousness to moisture and odors. It is also widely used for serving room tables and shelves, and for sink drains and backs.

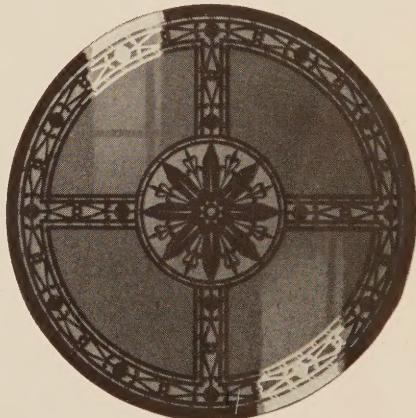
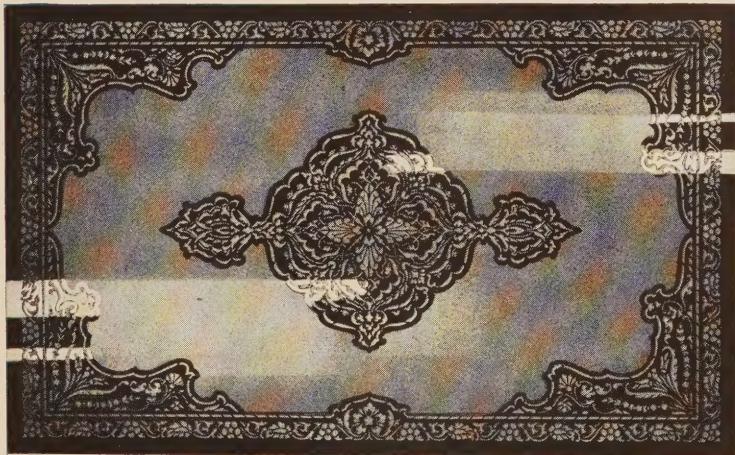
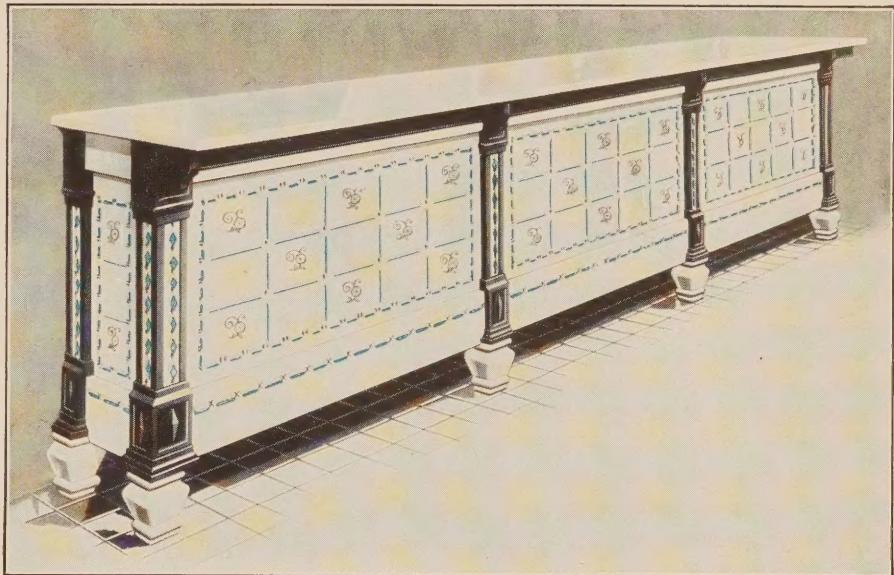
CAFETERIA COUNTERS
 The illustration at the right shows a cafeteria counter done in decorated Vitrolite—pleasingly ornamental and with all the immaculate appearance of sheer white Vitrolite. Vitrolite cafeteria counters are produced, complete, in 4 foot sections. Counters are assembled so that there are no holes, bolts or screws in the Vitrolite slabs. In plain white, white with two-tone black top and trim, and white with color decorations.



LUNCH COUNTERS

At the right a lunch counter of decorated Vitrolite—very popular in the more modern lunch rooms. Wipes clean of all spots and spillings—always inviting and appetizing.

Produced complete in the same types of Vitrolite as cafeteria counters, also in 4 ft. lengths, assembled in any desired number of units. No bolts or screws in Vitrolite counters—full strength of material retained by a slab system of joining. Each section furnished with a heavy steel cutlery drawer.



Above two-tone black Vitrolite table tops of standard design. Two-tone black Vitrolite may be used anywhere with assurance that it will prove attractive to all who like decorative effects and yet not offend the most conservative tastes. Other beautiful table top effects are secured with color-decorated white Vitrolite, two-tone white Vitrolite and color decorated, or two-tone ivory Vitrolite. An extensive selection of standard designs suitable for all varieties of installations is available and special designs are furnished where desired.

Some Outstanding Vitrolite Installations in Lunchrooms, Restaurants, etc.

Strand Cafeteria..... Akron, Ohio
 The Little Restaurant..... Charleston, W. Va.
 Central Restaurant..... Cleveland, Ohio
 Eagle Restaurant..... Cleveland, Ohio
 Manhattan Restaurant..... Cleveland, Ohio
 Massillon Restaurant..... Massillon, Ohio
 Knight's Restaurant..... Portsmouth, Ohio
 New Crystal Cafe..... Minneapolis, Minn.
 Thompson's Lunch, Inc. Minneapolis, Minn.
 Collin's Lunch..... Duluth, Minnesota
 Golden Rule Dept. Store. St. Paul, Minnesota
 Harding's Grill..... Chicago

Manhattan Restaurant. St. Paul, Minnesota
 Miller Cafeteria..... St. Paul, Minnesota
 Swift & Company..... Omaha, Nebraska
 Delmonica Lunch..... Hibbing, Minnesota
 Royal Cafe..... Roanoke, Va.
 Blackstone Cafe..... Chicago
 Public Cafe..... Houston, Texas
 Chantley Cafe..... Fort Worth, Texas
 Alcott Lunch Rooms..... Philadelphia, Pa.
 Feld's Restaurant..... Philadelphia, Pa.
 Ahren's Restaurant..... Cincinnati, Ohio

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